

April 24, 2020**Central Park Community Center, 1500 South Main Street, Broken Arrow, Oklahoma**

Brought to you by

**Exhibit Registration Form (Please keep a copy for your records)**

Organization/Company Name _____

Contact Person _____

Street Address _____

City, State, Zip Code _____

Telephone _____

Email Address _____

Please choose your sponsorship level at the right. Additional details are listed on the information sheet that accompanies this form.

Limited exhibit spaces are assigned as completed exhibit forms are received. Each 10' X 10' includes (1) 8' table, (2) chairs and (1) trash can. Complimentary Wi-Fi and electric is available. Electrical service must be requested below.

Are you requesting electricity for your booth(s)? No ____ Yes ____

Payment Options

Check - Complete this form, enclosing your check made out to Broken Arrow Seniors, and return to 1800 South Main Street, Broken Arrow, OK 74012

Credit Card - Please write your name and telephone number below and we will contact you to process the payment.

OR

You may complete this form and pay online using the following web address:

<http://baseniors.org/health-resource-fair-registration/>

Name: _____

Telephone: _____

Signature: _____ Date : _____

Your continued support of the Broken Arrow Senior Center is greatly appreciated!

If you have any questions, please contact Sean Simpson, President/CEO
sean@baseniors.org, (918) 259-8377

 Presenting Sponsor - \$5,000

- Limited to one sponsorship
- First choice of 3 - 10' X 10' prime location exhibit booths
- Prominent recognition in event promo materials
- Four ½ page ads in our 2020 *Silver Notes* newsletter
- Recognition on the Center's indoor digital billboard in 2020
- Logo & link on Broken Arrow Seniors website
- Company representative to address and provide information to the attendees at a Senior Center luncheon
- 8 complimentary event lunch tickets

 Signature Sponsor - \$2,500

- Limited to six sponsorships
- Choice of 2 - 10' X 10' prime location booths
- Opportunity to sponsor one of the following: Participant bags, parking/golf cart shuttle, water, lunch
- Prominent recognition in event promo materials
- Two complimentary ½ page ads or in our 2020 *Silver Notes* newsletter
- Logo & link on Broken Arrow Seniors website

 Gold Sponsor - \$750

- 2 - 10' x 10' booths
- Spotlighted in event promotional materials.
- ½ page ad in the 2020 *Silver Notes* newsletter
- 2 complimentary event lunch tickets

 Silver Sponsor - \$300

- 1- 10' X 10' booth
- 2 complimentary event lunch tickets



30th Annual

Senior Resource & Health Fair

Friday, April 24, 2020 · 9:00 am to 1:30 pm

Central Park Community Center, 1500 South Main Street, Broken Arrow, Oklahoma

INFORMATION SHEET

**This is your only chance to meet face-to-face
with the 55+ community in Broken Arrow and their families!**

Logistics

Date: Friday April 24, 2020

Time: 9:00 a.m. until 1:30 p.m.

Location: Central Park Community Center 1500 South Main Broken Arrow

Set up : Thursday, April 23 1:30 p.m. until 5:00 p.m.

Tear Down: Begins at 1:30 p.m., Friday, April 24

Register by February 15 to receive full marketing benefit

Set up Day: Set up is Thursday April 23 between 1:30 and 5 p.m. I encourage you to set up on Thursday as patrons begin coming at 8:30 a.m. on the day of the event. Check in at the east end of the building (facing Main Street) to get booth assignment and packet. There will be volunteers to assist you in getting materials from your car to your booth.

Tear Down: Not before until 1:30 p.m. on Friday, April 24. Everything needs to be removed from the Community Center by 3 p.m.

Parking day of the event: Please park at the pool just to the north of the community center. There will be a shuttle to take you to and from the parking area.

Exhibit Area: (1) table with covering, (2) chairs and (1) trash can are provided with each 10' x 10' booth. Electricity and Wi-Fi are also available at no extra charge. The exhibit area is set up trade show style with pipe and drape.

Lunch: If you need additional lunches, they can be purchased.

Event Promotional Materials

Event promotion has included Life Senior Services Vintage Magazine and various Tulsa World publication advertising in addition to coverage in multiple local publications including the City of Broken Arrow *FOCUS* publication; event poster distribution throughout the community, community calendar announcements in various local print, radio and TV calendars; billboard promotion on Main Street; TV interviews scheduled with Director prior to the event; website announcements; email blasts and community marquees as well as ongoing promotion to our senior center members.

If you need additional assistance you may call me 918-259-8377.

Sean